



# CLEVELAND DARTER CLUB

## BOD MEETING MINUTES - APPROVED

MEETING DATE: February 8, 2009

The February 8, 2009 Board of Directors Meeting was called to order by President Jeff Inman at 2:07 pm.

### ROLL CALL [JI]:

President: Jeff Inman [JI], Vice President: Jon Molnar [JM]  
Secretary: Sue Russano [SR], Treasurer: Paul Hansen [PH]  
Board Members: Rose Scott [RS], Dave Rook [DR], Jamie Mawson [JM]

Also present: League Manager Missy London [ML]

CDC Members: Eric Belloma

Absent: Board Member: Dave Ellis [DE]

**MOTION** by JI to excuse Dave Ellis from the meeting, due to prior work commitment,  
seconded by RS  
Voted on 7-0-0 approved

\* Dave Daerr has informed JI that due to personal issues and priority conflicts he will need to resign from the Board of Directors. Will be addressed later in meeting.

### I. READING OF PREVIOUS MEETING MINUTES [SR]:

Sue Russano read the January 4, 2009 meeting minutes.

1 Change to minutes were discussed and made.

**MOTION** by JI to approve the meeting minutes with the changes,  
seconded by RS

Voted on and approved by vote of 7-0-0

### II. PRESIDENTS REPORT [JI]:

JI read his Presidents report, previously emailed to all BOD members highlighting:

- a. He is pleased with the resurgence of volunteers with all the efforts of ongoing events and promoting the club.
- b. Budget/Marketing Meeting discussed the
  - Current Financial condition
  - Fixed Cost Reduction
  - Limit hard copy mailing of standing sheets
  - Reduce inventory and storage unit cost – Chris and Jeff visited the storage unit and decided that a smaller unit would suffice, reducing the monthly cost by \$75 a month.
  - Reduce Accounting Fee/Improve Accounting Processes
  - Examine Lower Cost Phone Alternatives
  - League Management/Web Page Maintenance
  - Reduce Debt Costs
- c. Marketing/League Promotion
  - Non Dart Related Functions
  - Promote Summer League
  - Membership Drive – new members that renew in May only, membership will be good thru end of August 2010.
  - Promotional Mailings
  - Sanctioning – extend efforts to non-affiliates
  - Custom CDC Toe Lines

- POSITIVE Marketing Message
- d. Extravaganza Update
- e. 40<sup>th</sup> Anniversary/Hall of Fame Update
- f. All-Star Team
  - All-Star Chairperson Appointment – Jamie Mawson has been reappointed as All-Star Chairperson
  - Fundraising Efforts – Fundraisers are scheduled for 3/21 at Oriole, 3/28 at Fat Guys, 4/11 at Oriole, 4/25 at Fat Guys, and May 16 at Oriole
- g. League Manager Performance Evaluation
- h. Upcoming Board Meetings – 3/8, 4/19, 5/17

### III. FINANCIAL REPORT [PH]:

- a. National City Account balance \$ 1,358
- b. Charter One Checking Account balance = \$ 6,930
- c. Charter One Money Market is \$ 21,003 (Trails = \$4,500 - All-Star = \$1,050?)
- d. PayPal account is \$99
- e. We are in possession of a postage machine which we may need to pay \$400
- f. Winkleman is interested purchasing the folding machine and labeling machine.

### IV. COMMITTEE REPORTS:

#### a. LEAGUE [ML]

- i. There are 929 total members, 675 of those are current members. 66 affiliate taverns, 5 of which need to pay their memberships fees. Penalty points will be assessed next week for unpaid tavern fees.
- ii. Score reporting is smooth and the threat of penalty points has worked well as memberships are current. We have a few unpaid registration fees and teams have been penalized accordingly.
- iii. We have a total of 95 teams and for the first time in years have more teams than Gold Coast. Proof of our positive changes taking us in the right direction.
- iv. Waiting for the finalized copy of the rule change regarding forfeits, and we need to discuss the form of distribution to our members.
- v. Discussed that a promotional flyer for the Summer league and extended membership fee should be finalized by end of March.
- vi. As of this week ML has stopped sending the standings sheet to the taverns. ML told Mark they were not being posted as hoped but discarded and we may be mailing to those few captains who do not have emails.
- vii. Pay Pal - The PayPal system is up and running. A test transaction was passed around so all BOD could see the process and screen shots. PH and ML have checks and balances in place to insure each transaction is verified. PH will still receive a deposit log on a weekly basis if needed with copies of the transactions for verification to reconcile the bank account that will house funds from Pay Pal only. ML recommends using the current deposit system as much as possible and that the paypal system is merely a convenience for our "Customers" which I expect will not be used on a regular basis. Thanks again to Eric for his help with the coding to bring the system online.
- viii. Website - ML continues to add content pages to offer as much information as possible for our darters. ML brought back the member news link, and added a national tournaments link as well.
- ix. Team tournament - Team tournament lottery information will be ready to go out this week. How we are distributing the information to taverns? Discussed mailing postcards to the taverns and relying more on the captains to bring the opportunity to the bar. Lottery procedures will work as last year. We need to decide on a date and place for the lottery draw. Also, are we still adding \$5 per team? YES...that was what was budgeted.
- x. For taverns that only have 1 board, a staggered starting time will be scheduled for multiple teams.

**b. TRAILS [JI]**

- i. Next cutoff will be March 31<sup>st</sup>. Extravaganza will be offered with additional perks ie., jacket, dinner...JB is looking for ideas.
- ii. Trails database is next on the list
- ii. Friday night Trails is going well, Gunselmans is slow, Fat Guys and Rookies are doing OK.
- iii. DE is trying to set up a rolling Trails program on Saturday afternoons. Also a promotional idea was that new Trails players who sign up will receive 50 get started points.

**c. ALL-STAR [JI]**

**MOTION** by JI to appoint Jamie Mawson as the All-Star Chairperson, term to expire on Dec. 31<sup>st</sup>, 2009. Seconded by SR  
Voted on and approved by vote of 7-0-0

**d. ADO [JI]**

- i. Qualifiers for the ADO Masters are scheduled for 2/8, 2/15 and 2/22 at FOO.
- ii. Youth Fundraisers for the ADO All-Stars are underway and details will follow. 2 \$20 Dicks Gift Certificates have been received and will be raffled. DR donated a \$50 Fat Guys GC for raffle.

**e. OTHER**

- i. Database/Technical Committee [EB]:
  - Logical model is growing on a weekly basis. Physical model exists. Forms are being built on top of it. Sanctioning committee will be the first to be able to access it.
  - Goal for Trails entry available for JB is March 31<sup>st</sup>.
- ii. Sanctioning [EB]:
  - 7 Affiliates have been sanctioned. Progress is being made and positive feedback has been received.
  - Rule change regarding forfeits in the last week of the season was readdressed.

**MOTION** by JI to revise Section III, Letter H of the League Rules of Play as it pertains to harsher penalties for forfeits in the last 3 weeks of the session.

**V. COMMUNICATIONS [JI]:**

**VI. UNFINISHED BUSINESS [JI]:**

**VII. NEW BUSINESS [JI]:**

- i. Due to the need to refocus his priorities, Dave Daerr has submitted his resignation from the Board of Directors

**MOTION** by JI to accept Dave Daerr's resignation from the Cleveland Darter Club Board of Directors, seconded by RS

Discussion: Is DD aware that he is ineligible for a BOD seat for 3 years. Although there is a rule, there is an exception to the rule in the By-Laws. There was a discussion whether to just excuse him for the next few months. Dave is aware of the ByLaws.

Voted on and approved by vote of 7-0-0

**MOTION** by JI to approve his appointment of Eric Belloma to the Board of Directors for a term to expire at the June 2009 Board Meeting. Seconded by PH

Voted on and approved by vote of 7-0-0

- ii. Elections and nomination forms will be discussed at the next meeting

Meeting adjourned at 4:16pm